

Press Release

Zug, Switzerland, September 2nd, 2021

CHRONEXT invites seasoned finance and compliance executive Kristiina Leppänen to join its Board of Directors



CHRONEXT has invited a seasoned finance and compliance executive, Kristiina Leppänen, to join its Board of Directors.

With over 25 years' experience of international finance and leadership for companies in and outside Switzerland, Kristiina Leppänen is in an excellent position to help CHRONEXT build out its finance and compliance functions. Today's announcement complements the recent nominations to the CHRONEXT Board of former Facebook CMO, Gary Briggs, and former Tiffany & Co. Chief Brand Officer, Daniella Vitale.

Kristiina Leppänen said: "I am excited to be nominated to CHRONEXT's Board at such an important stage in the company's development. I know that establishing best-in-class financial reporting capabilities and compliance procedures is challenging for all young, thriving and ambitious companies, especially in Switzerland, and I will be glad to bring my expertise to CHRONEXT and its team."

CHRONEXT

Jacob Fonnesbech Aqraou, Chairman of the Board of Directors of CHRONEXT, said: "Kristiina Leppänen's skills are absolutely essential for CHRONEXT, so I am delighted that she has agreed to join the Board. Her nomination comes at just the right time in CHRONEXT's journey as it matures and expands rapidly."

Working in senior financial positions throughout her career, Kristiina Leppänen has an extensive CFO background in global industrial companies. Since November 2020, she is Group CFO of Enics, a leading global service provider in electronics manufacturing headquartered in Zurich/Switzerland, where she is responsible for Finance and Controlling, Treasury, Risk Management, Legal Affairs and Corporate Development. Prior to joining Enic, Kristiina spent over four years in charge of Finance and Investor Relations as Cavotec CFO in Switzerland, and almost 5 years as Group CFO of GS Hydro Group in Finland. She holds an MBA in International Finance from the Helsinki School of Economics.

Philipp Man, Co-Founder and CEO of CHRONEXT, said: "Kristiina Leppänen has a proven track record of running a tight ship in international organisations inside and outside Switzerland. Her appointment would be a real asset in our goal to becoming the premier luxury watch destination."

About CHRONEXT:

CHRONEXT AG (www.chronext.com) was founded in 2013 by Philipp Man and Ludwig Wurlitzer. The platform for luxury watches employs over 120 people, and offers around 7,000 models for sale. With headquarters in Zug (Switzerland) and a further 9 locations in Europe and one in Hong Kong as well as a watch workshop for quality and authenticity testing, the company is internationally positioned and guarantees a fast and secure service. CHRONEXT simplifies the complex structures of the watch market and enables a unique buying experience. For more information, please visit:

www.chronext.com

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